

Trading and Investment Society

Constructing portfolios with the network representation of assets

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Structure of the presentation

- Networks
- Utilizing networks in trading
- Trading strategy
- Results and conclusions

Introduction - what are networks (graphs)?

- Mathematical representations that are useful for analyzing complex systems and group behaviors.
- Examples: social networks, biological networks, financial networks etc.
- They are composed of **nodes** and **links** that connect them.



Networks and algorithmic trading

- Utilize networks to predict asset group trends.
- Similar classes of strategies in the past (statistical arbitrage).
- Assumption 1: There are asset group trends, which are "stronger" than individual asset trends.
- Assumption 2: If an asset has been part of the group trend in the past, it will tend to stay within the same group trend in the future.



Correlation between assets = link



Red and **blue** have a high correlation (but not green).

This results in a link in the network structure (no link with the **green**).

Finding correlation groups in the training periods



Correlation groups (0.5 frequency threshold)



Group parameters

Frequency threshold:

"How often they appear together?

Link threshold:

"How strong the correlation is between them?"



Finding dropout assets in the testing period



Dropout parameter

Dropout threshold:

" How low does the correlation need to be, before it's an outlier?"





How should we use the network representations to create and execute a trading strategy?

Training - Validation (optimization) - Testing

Common assets across all sets: 1333 from the NASDAQ list

Training set: 2010. Jan. 03 - 2019. Jan. 01 ~ 9 years *Finding correlations groups*

Validation set: 2019. Jan. 01. - 2021. Jan. 01 ~ 2 years Finding optimal parameters

Testing set: 2021. Jan 04. - 2023. May 01 ~ 2.5 years *Finding strategy metrics*

Preparing the strategy





Example of taking one position

- 1) The group has 11 assets in total, determined in the training period
- 2) Before the **black dashed line**, the blue has deviated from the group trend
- We take the long position, assuming it will come back to the group trend
- We exit the position after 30 days, which corresponds to the red dashed line.



Results in the test set

Measure	Validation set results	Test set results
Total return	7.00 %	6.00 %
Total return vs risk free (0.5% per annum)	5.80 %	4.74 %
Sharpe ratio	0.014	0.018

Optimal parameters:	Strategy in the test set:
Link threshold: 0.85	Number of assets: 1333
Frequency threshold: 0.2	Number of detected groups: 22
Dropout threshold: 0.5	Number of positions: 115

Balance change with the strategy in the test set



Limitations

- Different testing sets (i.e. by changing the train/validation/testing splits).
- Optimization with smaller steps.
- Commission fees and other costs.
- Selection bias in assets, those that didn't survive from the start of training to the end of testing periods, were not included.

Future work & Improvements

- Benchmarking against other strategies in the same period.
- Different trading frequencies can be explored (both higher and lower).
- Exploring parameter dependence on the group sizes, asset classes and trading frequency.
- Assessing groups live, as assets disappear and appear or change in different manners.

Thank you for the attention!



