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MACHINE LEARNING PORTFOLIO ALLOCATION

Systematic Trading

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Problem

... and how we try to solve it

In a world where the **Capital Asset Model** holds true...

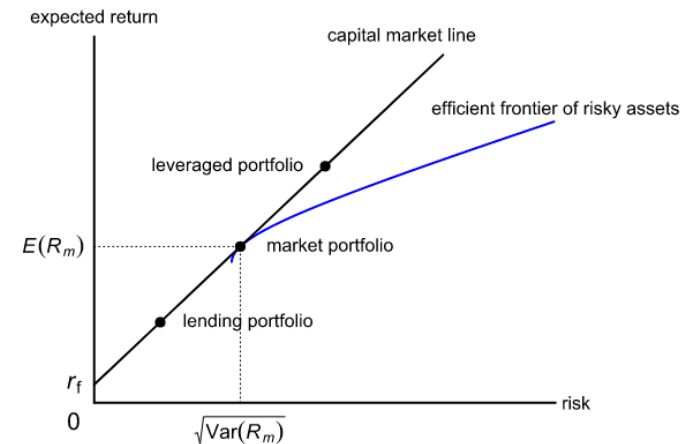
- Investors will only put their money into the market portfolio and the risk free asset
- But how should one allocate their money?
 - risk averse investors will invest (all) their money in the risk free asset
 - risk loving ones will buy as much of the market portfolio as possible
 - maybe even borrow at the risk free rate
- How to account for an individual risk sentiment?

What is the perfect weight?

- Master equation:

$$w_t^* = \frac{E[r_t - r_t^f]}{\gamma \cdot \text{var}[r_t | \mathcal{F}_{t-1}]}$$

- How did we get here?
 - Pinelis, M., & Ruppert, D. (2020). Machine Learning Portfolio Allocation



AIM

Find economically & statistically significant gains by using ML to dynamically allocate b/w the market index and the risk-free asset

- Modelling market price of risk as a function of lagged dividend yields and volatilities;
- Forecasting direction of next month's excess return and constructing dynamic volatility (risk) estimator that is optimized with a ML model.

DATA

- Monthly data from Kenneth French's website on the market return (Mkt) and risk-free asset return (Rf);
- Daily returns are retrieved to compute the realized volatility;
- Data on the payout yield from Michael Robert's website.

Base:

- Expanding window estimate of the reward (arithmetic mean)
- The volatility t is computed as the realized volatility for the past month

Linear:

- Linear regression estimation of monthly excess returns,
- f as a function of the lagged payout yields x and risk-free rates rf .
- Volatility is lagged as in the Base Model.

$$f_t = \alpha + \sum_{i=1}^9 \beta_i x_{t-i} + \sum_{j=10}^{14} \beta_j r_{t-j+9}^f + \epsilon_t$$

- Residuals are serially correlated,
- therefore modelled as an ARIMAX process where z_t is the noise

$$\epsilon_t = \phi_1 \epsilon_{t-1} + \dots + \phi_p \epsilon_{t-p} + \theta_1 z_{t-1} + \dots + \theta_q z_{t-q} + z_t,$$

- Using a Machine Learning technique called Random Forests we calculate the expectation of excess returns

(the reward part of the master equation):

$$w_t^* = \frac{E[r_t - r_t^f]}{\gamma \cdot \text{var}[r_t | \mathcal{F}_{t-1}]}.$$

- Random Forests are an ensemble machine learning algorithm that works by creating a “forest” of random trees/decision trees
- The random forest works by taking the majority vote of all decision trees
- This is achieved using a Random Forest Regressor which takes in the risk free rate and net annualized payout yields at time t-1 and calculates an estimate for the expected return;
- In order to beat the market we expect an accuracy rate of 55% which will be enough to provide a substantial alpha.

Risk-reward timing involves adjusting portfolio allocation according to beliefs about future asset returns, and future volatilities. Therefore we resort to:

- Employing a separate Random Forest model to predict the optimal parameters of a volatility estimator: specifically, estimating the volatility reference window as a function of lagged volatilities.
- In order to beat random guessing the lookback length, N , which contains 4 possible values we expect an accuracy of our Random Forest model of 40% (instead of 25%).
- Using the lookback length N we can calculate a variable volatility for time t which will either maximize volatility (when we want to avoid losses) or minimize volatility (when we are confident that we will make money).

Thank you!